

BALTIC27

12th Baltic Meeting in
collaboration with the EAU

14-15 May 2027, Tallinn, Estonia

www.baltic27.org

INDUSTRY OPTIONS



Photograph © Simon Snopek, visittallinn.ee

General Information

Congress Dates

14-15 May 2027

Congress Location

Hilton Tallinn Park
Fr. R. Kreutzwaldi 23
10147 Tallinn
Estonia

Meeting Organisers

Congress Consultants B.V.
PO Box 30016
6803 AA Arnhem
The Netherlands
T +31 (0)26 389 1751
F +31 (0)26 389 1752
baltic@uroweb.org
www.baltic27.org

Participants

The expected attendance of the BALTIC27 Meeting is around 350-400 delegates. Among the delegates will be urologists, surgical oncologists, residents in urology and oncology, urological researchers and other healthcare professionals.

Scientific Programme

The scientific meeting is always a comprehensive covering topics relevant to the region. The programme comprises highly-informative sessions; the Young Urologists Competition where brilliant promising urologists are featured; outstanding Hands-on training courses courtesy of the European School of Urology, lively debates, and more! The scientific programme will be published on www.baltic27.org

Scientific & Educational Opportunities

Platinum Industry Package deal €12,000

- Conference Industry Supporter Status
- Company support will be acknowledged on the website and in the Meeting App
- Industry Session (30 minutes) in the conference
- Best poster award
- Bigger exhibit space (4x2 m) (5 places)
- Up to 5 people free access to the Conference (for company staff only)
- Up to 3 people can attend the Welcome evening after first Conference Day programme

Hands-on Training courses Upon request

Hands-on Training courses will be organised and supervised by the European School of Urology (ESU).

A Hands-on Training (HOT) course is 60 to 90 minutes. The standard package for a HOT course includes a session room and room set-up. Audio-visual equipment and room assistance are not included and will be invoiced separately.

Best Poster Awards and Young Urologist competition awards €2,575

The awards for Best Poster and Young Urologist competition are a vital acknowledgement of the dedication and innovation in urological research and practice in the Baltic region.

By sponsoring one of the awards your company will contribute to innovative research amongst the international urological community.

Your company name will be mentioned on the award and there is a verbal acknowledgement of your company during the award presentation.

Profile Opportunities

Advertising options in App

starting from €1,000

Maximise your engagement with one of the in-app features to gain more visibility, connect with the right attendees, and boost interaction. The analytics and evaluations report provides you with valuable insights into the attendees' engagement with your company profiles, banners, and sponsored sessions.



Install Screen

€1,500

Add your logo to the background image that is shown while the event is being installed or updated.



Intro Screen

€3,000

Display your logo on the event's intro screen. Add a second screen to feature a full screen sponsor advertisement.



Carousel

€2,000

Feature your full screen advertisement in the carousel right after the intro screen. Multiple images can be integrated.



Footer Image

€1,500

Feature your logo in the footer of the main menu.



Session Banner

€1,000

Make your (industry) session stand out with a session banner. These can be linked to any page in the app or to an external URL, which will be opened within the app.

Exhibition opportunities

GOLD Sponsor

€6,000

- Conference Supporter GOLD Status
- Company support will be acknowledged on the website and in the Meeting App
- Bigger exhibit space (3x2 m) (3 places available)
- Up to 4 persons free access to the conference (for company staff only)
- Two people can attend the Congress dinner after first Conference Day programme

Silver Sponsor

€5,000

- Conference Supporter SILVER Status
- Company support will be acknowledged on the website and in the Meeting App
- Exhibit space (2,5x2 m) (5 places available)
- Up to 3 persons free access to the conference (for company staff only)
- 1 person can attend the Congress dinner after first Conference Day programme

Bronze Sponsor

€3,500

- Conference Supporter BRONZE Status
- Company support will be acknowledged on the website and in the Meeting App
- Exhibit space (3x1,5m) (1 place available)
- Up to 2 persons free access to the conference (for company staff only)

Conference Sponsor

€2,000

- Conference Supporter Status
- Company support will be acknowledged on the website
- Exhibit space (2x2m) (6 places available) and up to 2 persons free access to the conference (for company staff only)

Profile Opportunities

Sponsoring and Exhibition handling

Karin Tamm

Äripäev AS

Head of Conferences

M: +372 51 388 62

E: karin.tamm@aripaev.ee

Vana-Lõuna 39/1 19094

Tallinn, Estonia

Local organiser

Dr. Priit Veskimäe

E: priit.veskimae@gmail.com

Collaterals

Lanyards

upon request

Your company name/logo will appear on the lanyards, which will give prominent exposure to your company.

Reservation conditions

All prices are in Euro and excluding VAT (if applicable). All reservations must be made in writing to Karin Tamm via karin.tamm@aripaev.ee.

Terms and Conditions

General Terms and Conditions

Please note that the information contained in this brochure can be subject to the EAU trusts that all companies, next to the EAU regulations, commit to the existing European and national regulations of the healthcare authorities.

Reservation conditions

All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted.

The organisers have the right to deny advertisement space or exhibition space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee.

Payment conditions

All sponsoring options will be invoiced by post. All amounts mentioned in the sponsoring options and on the reservation form are in Euros and excluding VAT. In case Value Added Tax is applicable, this will be mentioned on the invoice. All payments are due within 30 days after invoice date.

All payments must be made in Euros by bank transfer to:

- Estonian Urological Society (Eesti Uroloogide Selts)
Reg. Nr. 80112954
Address: Tartu 51014, L. Puusepa 8, Estonia
a/a. Swedbank, IBAN: EE832200221013803015
President Priit Veskimäe
E: priit.veskimae@gmail.com

Cancellation policy

All partial or total cancellation by sponsors and exhibitors must be made in writing (registered letter) to Karin Tamm from Äripäev AS and will be subject to the following cancellation policy. Äripäev AS will retain the following percentages after having sent a written confirmation of the sponsorship/ exhibition booking and after having received a written cancellation of the sponsor/ exhibitor by the following dates:

- more than 4 months before the start of the meeting: 10% of the rental/ sponsorship amount (incl. VAT) will be retained;
- between 4 and 2 months before the start of the meeting: 50% of the rental/ sponsorship amount (incl. VAT) will be retained;
- less than 2 months before the start of the meeting: the total amount (incl. VAT) will be retained.

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers' fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/ or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among exhibitors and sponsors, proportionally with the sums paid by them.

This payment will be made with the express understanding that exhibitors and sponsors shall have no resource whatsoever to legal action against the organiser. The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

Regulation compliance

The exhibitors and sponsors agree to observe all regulations and requirements stipulated in this document and shall not construe them as merely administrative. The exhibition and congress management and the authorities of the congress venue shall exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors and sponsors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time and adopted as being in the interest of the event pursuant to which the organisers reserve the right to convey new information even verbally.

Any infraction of customary and statutory regulations, instructions or government decrees and/ or amendments enacted or referred to, may result in the immediate eviction of the offending exhibiting or sponsoring person or company by decision of the organisers, without prior notice and without prejudice to any compensation that could be claimed as a result against the offender in repair for damage and signed, payment default or injury from which the event could suffer.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default.

Disputes arising in connection with the present clauses shall be settled in any court having jurisdiction over the organisers' head office.

Insurance

Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise, whether this equipment and/or merchandise is their own or that of a third party, with the exception of the organisers' personal property which falls within their own responsibility. By reason of their participation, exhibitors and sponsors agree to renounce a possible right of action against:

- 12th Baltic Meeting in conjunction with the EAU
- The European Association of Urology (EAU)
- Congress Consultants B.V.
- The city of Tallinn
- Estonia
- The congress/ meeting venue
- Any sub contractors and their personnel
- The coverage afforded under the aforementioned terms and conditions are enforced by a group of insurance companies.

Company Contact Details
Company name
Contact person
Position
Address
Postal code, city and country
Telephone
E-mail
VAT number
PO number (if applicable)

Sponsoring Options			
Educational Opportunities		EAU Awards	€2,575
		Hands-on-training courses	upon request
		Industry session	€12,000
Various advertising opportunities in the BALTIC27 App		BALTIC27 App	From € 1,000
Collaterals		Lanyards	upon request
Exhibition oportunties		Exhibition space number	
		Total amount	€

To reserve a sponsoring option, please check the box of the option(s) of your choice. For reservation of advertising space, please also indicate the position of your first choice. After receipt of the completed sponsorship reservation form, we will send you a confirmation of the availability of the sponsoring option(s). The corresponding invoice will be sent to you by email. Payment of the invoice is due within 30 days after invoice date.

We accept all terms and conditions of the Latvian Association of Urology and it's Congress Office.

Date: _____

Signature: _____

To be returned duly completed and signed to:

Karin Tamm

E: karin.tamm@aripaev.ee